

# PROPOSAL

[ CLIENT RETAINER ]

A summary of all 2025 costs you can expect as an on-going client using Klioh Studio services as well as important updates and information on how you can work with Klioh



# HOW YOU CAN WORK WITH US

This year, we've improved our retainer and hourly rates by making sure you pay for the expertise that you need for the updates to your website or business. We've split our rates into junior and senior depending on what you need, making smaller updates to your website or business more affordable, while ensuring our senior design and development team are compensated for their skills and expertise for more advanced changes.

→ submit your request to [contact@kliohstudio.com](mailto:contact@kliohstudio.com)

Please always submit new requests to our team inbox so that the right person can back to you. Please note if you submit a new request to a specific team member, there may be a delay in response.

→ please give us at least 2 weeks notice

While we will always aim to get back to you within 3 working days, it may take up to 2 weeks to schedule the updates in, particularly during busy seasons, so please plan these ahead of time to avoid disappointment.

\*Hours can be used at any time, but must be used within one year of purchase. Unused hours expire at the end of the 365-day period. In most cases, payment must be made in full prior to work starting via the links provided. All of our pricing for on-going project costs are subject to change, because of the availability of software, inflation and team capacity and skill, and will be reviewed regularly and you will be updated accordingly. This proposal for ongoing services is governed by our [Terms of Service](#) as amended from time to time

## ESSENTIALS

£75+VAT/H

Work with our junior team on smaller tweaks to keep your website and assets up to date. Upload new content, optimise your user journey or create new sections from existing designs on your site.

\*please note these hours are subject to team availability

\* **2 WEEK LEAD TIME** for new requests

Purchase the number of hours you need for tweaks by working with one of our junior team members.

These hours are great for:

- Keeping content fresh on your site
- If you need a duplicate section or page
- Updates to navigation, forms, links
- Using existing designs to build new sections
- Design tweaks to existing assets

Pay as you go £75/H<sup>+VAT</sup>



## GROWTH

£150+VAT/H

For bigger updates, design assets, new pages with a shorter lead time, purchase the number of hours you need for working with our senior design and development team and creative director.

\* **2 WEEK LEAD TIME** for new requests

Purchase the number of hours you need for tweaks by working with one of our senior team members.

These hours are great for:

- Adding new sections or pages to your website
- Building new animations or functionality
- Creating new templates + brand assets for your business

Pay as you go £150/H<sup>+VAT</sup>



## RETAINER PACKAGES

~~£75~~ £70+VAT/H  
~~£150~~ £140+VAT/H

Purchase a total value package for any edits you need at a discounted rate. Perfect for when you need more more regular updates and quicker response times.

\* **3 DAY LEAD TIME** for new requests

**Package 1 / £700<sup>+VAT</sup>** growth + essentials hours



£700 worth of hours across both the junior & senior team. This is the equivalent of:

- 2 hours growth + 8 hours essential
- OR 5 hours growth
- OR 10 hours essential

**Package 2 / £1400<sup>+VAT</sup>** growth + essentials hours



£1400 worth of hours across both the junior & senior team. This is the equivalent of:

- 5 hours growth + 10 hours essential
- OR 10 hours growth
- OR 20 hours essential



KLIOH REFERRALS 2025

 REFER US  
AND ENJOY  £200  
 COMMISSION

As a small business, most of our business is based on referrals, and we would so appreciate if you would continue to spread the word about Klio Studio and our services. This year, all referrals will be rewarded with a fixed commission fee direct to your bank account!\*

\*terms apply. Applicable to new client referrals by existing Klio Clients only. Offer conditional on new Clients purchasing Klio Services of GBP [£4000] or more in value] in 2025 and new Client adhering to Klio's Terms of Service, including making payment for Klio's Services in accordance with Klio's payment terms ("Successful Referral"). Upon referral Client's successful payment of the Project Deposit, Klio Client will receive commission in full paid direct to their bank account. The total value of commission earned cannot exceed £1500 in 2025.

# HOSTING

## COSTS 2025

ON-GOING CLIENT SUPPORT

### HOSTING FEES

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£8/M INC VAT ( £96 A YEAR )

In 2025 for yearly cost for hosting and accessing the Content Management System to edit your site is remaining the same! You don't need to take any further action unless your card details have changed on your subscription.

This includes up to 10 mins a month of technical support on the platform if something goes wrong when editing your site.

### THE FINE PRINT

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In order to offer the website services we offer, Klioh may use certain third party software, products and or services in connection with the Services ("Third Party Products"). Klioh does not control, endorse or adopt any Third-Party Products and will have no responsibility for Third Party Products including, without limitation, any issues concerning the availability or pricing of such products, vulnerabilities, security, errors, interruptions, reliability, bugs, or other issues relating to the use and or reliance of such Third Party Products.

Please refer to policies on Third Party Products in our [Terms of Service](#).

Please note hosting fees for the rest of that year are non-refundable if you chose to move away from hosting your website with Klioh Studio.

All of our pricing for hosting are subject to change, because of the availability of software and will be reviewed at least once a year and you will be updated accordingly.





## IMPORTANT LINKS

Resource Hub



CloudCannon Editing Guidance



Terms of Service



## LETS CONNECT

contact@kliohstudio.com



Instagram @kliohstudio



LinkedIn





# GET

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IG @kliohstudio

We'd love to hear from you, so feel free to get in touch if you have any questions or comments. Our team is dedicated to providing you with the highest level of service possible, and we are always available to help. We look forward to hearing from you soon!

# IN

# TOUCH.

